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**TITLE OF SHOW:** The Telemarketers

**FORMAT OF SHOW:** Reality TV series

**Logline:** Telemarketing may be just another job for some people, but this office takes the game of telemarketing seriously as they do whatever it takes to close the deal .

**Synopsis:**

All over the world some people make a living from telemarketing. In this office in Sydney Australia these people take telemarketing seriously. Glimpse into the room of these Telemarketers as they do whatever it takes to close the sale.

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Meet The Staff:

**Karen** – The newbie. She has never done telemarketing in her life, and for her this is just another job. Karen is twenty and a party-girl. She hopes that soon she will get her big break in theater.

**David (Davo)** – Davo is in his late twenties. He has worked at the company for three years, and is considered to be one of the best sales guys on the crew. Davo likes his job, his SUV, hanging with the boys on a Friday night with the boys and watching the Rugby, and his girlfriends' pasta-bake. Davo closes deals every day and get a lot of bonuses.

**James (Jimbo)** – James is in his early twenties and lives in a rented room at his moms place. Not someone who is average he shops at "Large Boys" store for his clothes, and is still trying to find a girl that will take his virginity. He likes loud music, boosting his own ego, spending his free time either trying to score at a nightclub or watching internet porn. James works here because of the high commissions he makes, but that still does not account for the fact he still does not have a car, why he rents a room from his mother, and why is desk at work is cluttered with salty snacks.

**Trevor (Trev)** – Trevor is the geek of the group. He is almost bald and wears glasses. He thinks telemarketers should burn in hell, but being one himself he makes an exception to his own rule. His high is coffee, sales, and that paycheck at the end of the week. Trevor spends his free time with his wife and on weekends is known to hit garage sales hard, always scouring to find a bargain where-ever he can find one.

**John (Johnno)** – John has worked at the company for two years, and he loves his job. When he gets up in the morning, the first thing on his mind is work. John eats, breathes, lives, work. He is in his early thirties and completely sold out to the company. No matter what day it is, he is the first one at the office. His ambition in life is to get the first sale of the day, which never happens. John spends his free time dating a lot of different women. Of course, the dates usually never ends well as all he talks about is the job.

**Ted (Teddy)** – The team leader of the group. Ted spend most of his day on Facebook and monitoring the progress of the sales team. He likes his job but has no desire to work anywhere else. He has worked for the company for five years, and feels that he has proved himself enough to look busy and look like he is motivating the team when he doesn't really want to.

**Rachel (Rach)** – The Office girl. She is twenty-four, and helps the team by giving them pep-talks when she feels like it. Rachel likes hitting the town in her free time and going away for a weekend with her boyfriend. No one knows exactly what she does there, but she is there.

**Darren (Dazza)** – The IT guy. He makes sure that the data is up to date and the server runs smoothly. An arrogant guy in his late thirties, he does not like when people ask him about payments and has no liking for anyone who invades his office.

**Michael (Mick)** – The owner of the company. He is always the second one who arrives at the office, and always the last to leave. He is in his late thirties and has owned the business for ten years. He likes to motivate the crew by having contests each month and showcasing expensive prizes. He loves his wife just as much as his business.

**Richard (Tricky-Dicky)** – Richard likes to be called by his "call center name – Gonzales". He believes that the ethnic name will help him close more deals and that every telemarketer can be turned into a "sales animal". Rich is in his late forties and never amounted to anything much in life, other than roaming from city to city when the feeling took him. Always searching for the fast dollar in any call center, he hopes to make a lot of money here. Rich has been here for a year now and still waiting to see what the wind will hold in store for him. He hopes to become a team leader, but his personal issues continue to get in the way of him advancing in life.

**Sharon (Shazza)** - Sharon is in her mid twenties and her biological clock is ticking like a bomb. She works here for the money, and although she tries hard to get sales, there are a lot of times when she needs to be shown how to do the simplest thing, like how to send a BCC email. Sharon is single and finds it hard to meet the right guy as her own expectations are too high, and when someone does show interest in her, she acts like she is not interested and loses the chance for happiness completely. She spends her free time at home with her cat, Tim, and wishes one day that she will find someone. If only she could get over herself and act real instead of thinking she was better than everyone else. Sharon is not the most popular girl at work. She is liked, but in small doses.

**Kylie (Kyles)** – Kylie is in her thirties and works at the company because of the money. She works hard and plays harder.

Each week we glimpse into the life of .... THE TELEMARETERS.....